

# Support the Home Health Industry Sponsor the Weekly News Update

## WNU Sponsorship Provides Exposure to More Than 1,800 Home Care Professionals Every Week.

With more than 40 years of experience, CAHSAH has established itself as the premier voice of home care for California, and has the ability to reach a diverse membership base of more than 1,800 administrators, managers, and staff representing all disciplines of the home care industry. Our sponsorship opportunities allow you to:

- Directly build brand awareness
- Fill jobs vacancies
- Position your business as a leader in the home care industry

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The image shows a sample of the CAHSAH Weekly News Update newsletter. At the top left is the CAHSAH logo with the tagline "Shaping the Future of Home Care". To the right, it says "CALIFORNIA ASSOCIATION FOR HEALTH SERVICES AT HOME". The main title is "WEEKLY NEWS Update". Below this, there is a section for "ARTICLES IN THIS EDITION APRIL 27, 2009" with several article links. A large section is titled "CAHSAH's 2009 Lobby Day Achieves Great Success" with a paragraph of text and a grid of nine photos showing people at the event. A red circle highlights a grey rectangular area on the left side of the newsletter, with a red arrow pointing to it from the text "Your Sponsorship Ad Places Here!".

*Your Sponsorship  
Ad Places Here!*

### WEEKLY NEWS UPDATE SPONSOR \$7,500/ FULL YEAR

The WNU, a highly respected weekly e-publication, distributed every Monday afternoon to more than 1,800 home care professionals, delivers the latest news in home health in California and in the Nation. Sponsorship includes:

† (1) 170 x 250 pixel logo or banner ad and link to your web-site from CAHSAH WNU's (52/year). Ability to change image on WNU each month if needed. Recognition on CAHSAH's Advertising Page.

For customized packages or to secure your sponsorship opportunity, please contact:

**Ranesh Maharaj, Communications Specialist**

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